



Partner Point
MIC Account



HOME PAGE

Access quick links to all of the major features of this account.

Left Panel-

Shortcuts to Hot Deals, Member to Member Deals, News Releases, Job Postings, MarketSpace and Message Center

Links to Chamber Website, "Find Key Words for the Business Directory," advocacy resource links, Chamber social media links and helpful articles.

GREATER CHEYENNE CHAMBER OF COMMERCE
PROTECTING BUSINESS SINCE 1907

Search [] Q

GREATER CHEYENNE CHAMBER OF COMMERCE
Logged in as Greater Cheyenne Chamber
Account Settings ▾

Home Directory Events Resources Reports News Apps Settings

Home

Shortcuts

- Hot Deals
- Member To Member Deals
- News Releases
- Job Postings
- MarketSpace
- Message Center

Links

Additional Links ▸

- Chamber Website
- Find Key Words for the Business Directory
- Chamber Facebook
- Chamber Pinterest

Welcome Message [Read Later]

As a member of the Greater Cheyenne Chamber of Commerce you have the opportunity to market your business to consumers visiting <http://www.cheyennechamber.org> by enhancing your informational [home page](#) with [pictures](#) and [text](#). You can also post [hot deals](#), [job openings](#) and [events](#), add [keywords](#) to help consumers find you when they run searches, and run reports to see hit statistics for your home page and other advertised items.

Whether at work, at home, or traveling, anywhere that you have access to the internet you will be able to edit your information by logging into the ChamberMaster website. If you have any questions regarding this site please contact your Greater Cheyenne Chamber of Commerce representative.

Upcoming Events

09 JANUARY 2015

Monthly Chamber Luncheon
Kick off 2015 with Your Greater Cheyenne Chamber of Commerce!!
... see more →

REGISTER NOW

Member Profile

Your Company Profile is 90%

View Profile

Refer a Business for Membership

Refer others to the Greater Cheyenne Chamber of

All Favorites [Filter ▾]

C Robert Johnigan
Trader's Publishing
Advertising Consultant
Monday, January 5, 2015 4:05 PM · 👍 0

Nicki Lane
Integrated Computer Consulting
Integrated Computer Consulting has changed their information

HOME PAGE

Access quick links to all of the major features of this account.

Center Panel-

This introduction provides you a snapshot explaining the purpose of the Chamber Member Account and details on how to take advantage of the features.

Below is a list of updates made by Chamber Members and notifications regarding upcoming events, news releases, job listings and more.

GREATER CHEYENNE CHAMBER OF COMMERCE PROTECTING BUSINESS SINCE 1907

Search [] [Q] Logged in as Greater Cheyenne Chamber Account Settings

Home Directory Events Resources Reports News Apps Settings

Shortcuts

- Hot Deals
- Member To Member Deals
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HOME PAGE

Access quick links to all of the major features of this account.

Right Panel-

Upcoming Chamber events and opportunities are featured directly on the homepage for easy registration.

The “Company Profile” completion rate appears to notify you of missing information and updates that may need to be done to keep your Business Directory performance strong.

“Refer a Business for Membership” is a feature to share information about the Greater Cheyenne Chamber of Commerce and to confirm they will be contacted directly.

The screenshot displays the Greater Cheyenne Chamber of Commerce member homepage. The top navigation bar includes a search bar, the logo, and user information: "Logged in as Greater Cheyenne Chamber" with an "Account Settings" dropdown. Below the navigation bar is a row of icons for Home, Directory, Events, Resources, Reports, News, Apps, and Settings. The main content area is divided into several sections:

- Shortcuts:** A vertical list of buttons for Hot Deals, Member To Member Deals, News Releases, Job Postings, MarketSpace, and Message Center.
- Links:** A section titled "Additional Links" with a menu icon, containing links to Chamber Website, Find Key Words for the Business Directory, Chamber Facebook, and Chamber Pinterest.
- Welcome Message:** A message box with a "Read Later" button. The text reads: "As a member of the Greater Cheyenne Chamber of Commerce you have the opportunity to market your business to consumers visiting <http://www.cheyennechamber.org> by enhancing your informational [home page](#) with [pictures](#) and [text](#). You can also post [hot deals](#), [job openings](#) and [events](#), add [keywords](#) to help consumers find you when they run searches, and run reports to see hit statistics for your home page and other advertised items. Whether at work, at home, or traveling, anywhere that you have access to the internet you will be able to edit your information by logging into the ChamberMaster website. If you have any questions regarding this site please contact your Greater Cheyenne Chamber of Commerce representative."
- Upcoming Events:** A section for "09 JANUARY 2015" featuring a "Monthly Chamber Luncheon" with the text "Kick off 2015 with Your Greater Cheyenne Chamber of Commerce!!" and a "REGISTER NOW" button.
- Member Profile:** A section showing "Your Company Profile is 90%" with a progress bar and a "View Profile" link.
- Refer a Business for Membership:** A section with the text "Refer others to the Greater Cheyenne Chamber of" and an image of three people.

Below the main content area, there is a "All Favorites" section with a "Filter" dropdown. It lists two members:

- C Robert Johnigan**, [Trader's Publishing](#), Advertising Consultant. Post from Monday, January 5, 2015 4:05 PM with 0 likes.
- Nicki Lane**, [Integrated Computer Consulting](#). Post: "Integrated Computer Consulting has changed their information".

HOME PAGE

Access quick links to all of the major features of this account.

Header Panel-

Access all of the features of the Chamber Member Account:

- Home
- Directory
- Events
- Resources
- Reports
- News
- Apps
- Settings

GREATER CHEYENNE CHAMBER OF COMMERCE PROTECTING BUSINESS SINCE 1907

Search [] [Q] Logged in as Greater Cheyenne Chamber Account Settings [v]

Home Directory Events Resources Reports News Apps Settings

Shortcuts

- Hot Deals
- Member To Member Deals
- News Releases
- Job Postings
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Links

Additional Links [≡]

- > Chamber Website
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Upcoming Events

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... see more →

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View Profile

Refer a Business for Membership

Refer others to the Greater Cheyenne Chamber of

All Favorites [Filter v]

C Robert Johnigan
Trader's Publishing
Advertising Consultant
Monday, January 5, 2015 4:05 PM [thumbs up] 0

Nicki Lane
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DIRECTORY PAGE

Access a full list of businesses who are partners of the Greater Cheyenne Chamber of Commerce and their contact information.

Search contacts quickly by “Keyword,” “Category” or “New Members.”

*Tell your Chamber Representative your Category requests.

The screenshot displays the Greater Cheyenne Chamber of Commerce website's directory page. The top navigation bar includes a search bar, the logo, and user information. The main navigation menu features icons for Home, Directory, Events, Resources, Reports, News, Apps, and Settings. The Directory icon is highlighted with a red box. Below the navigation, a search bar prompts users to enter a business name, person's name, or keyword. A sidebar on the left, also highlighted with a red box, contains filters for Keyword, Category (set to 'Any Category'), and a checkbox for 'New Members (9)'. The main content area shows search results for 3717 items (1-250). The results are sorted by A-Z and include three member listings:

Member Name	Address	Phone Number	Website
Allison Murphy	6106 Yellowstone Road Cheyenne, WY 82009	(307) 640-9222	None
Angie Depew	6106 Yellowstone Rd Cheyenne, WY 82009	(307) 421-3064	WEBSITE
Carla Wilson	6106 Yellowstone Rd Cheyenne, WY 82009	(307) 920-8416	None

EVENT PAGE

View a full list of events that are currently posted to the community calendar.

OPPORTUNITY:

Have the option to “ADD EVENT” or “MANAGE EVENTS” with the top left buttons in the center panel. Then follow the steps to post an event or to update existing event listings.

HELPFUL TIPS:

- Save posters as a photo file format like a jpeg or png to upload directly to your event listing.
- Feature YouTube videos on your event listing directly. If you do not have a YouTube video but a video on another webpage, feature a hyperlink to the video in the body of your “Event Description.”

The screenshot displays the Greater Cheyenne Chamber of Commerce website. The top navigation bar includes a search bar, the logo, and user information. The main navigation menu features icons for Home, Directory, Events (highlighted with a red box), Resources, Reports, News, Apps, and Settings. Below the navigation, the 'Events' section is active, showing options to filter by registration status and clear filters. A date range filter is set from 1/6/2015 to 3/6/2015. The search results show 136 events found, sorted by A-Z. Two event listings are visible: 'Cheyenne Civic Center Performing Arts Theatre 2014-2015 Season' and 'Cheyenne Winter Farmers Market'.

Greater Cheyenne Chamber of Commerce
PROTECTING BUSINESS SINCE 1907

Search [] []

Logged in as Greater Cheyenne Chamber of Commerce
Account Settings []

Home Directory **Events** Resources Reports News Apps Settings

Events

Events I've registered for

Events I've attended/checked-in

Clear Filters

Featured Events (0)
 Registration Available (9)
 Incomplete Registration (0)

Narrow search by:

Keyword: []

Category: Any Category []

Month: Any Month []

Events Add Event Manage Events

« Change Dates »

From: [] 1/6/2015 To: [] 3/6/2015 Apply Dates

results Found: 136 New Search Calendar View

Sort by: A-Z Date

Cheyenne Civic Center Performing Arts Theatre 2014-2015 Season Event

Tuesday, September 16, 2014 - Friday, May 1, 2015

Blue Man Group Tuesday, 9/16/14 7:30 PM Blue Man Group Wednesday, 9/17/14 7:30 PM Disney's Beauty and The Beast Thursday, 10/16/14 7:30 PM Cirque Dreams HOLIDAZE Thursday, 12/4/14 7:30 PM Dancing Pros Live Wednesday, 1/21/15 7:30 PM Nice Work If You Can Get It Saturday, 2/21/15 7:30 PM The Imperial Stars on Ice Friday, 3/6/15 7:30 PM Million Dollar Quartet Wednesday, 4/15/15 7:30 PM The Midtown Men Friday, 5/1/15 7:30 PM ... more details →

Categories: Entertainment

Cheyenne Winter Farmers Market Event

Saturday, November 1, 2014 - Saturday, May 2, 2015

Winter Farmers' Market specializing in local foods and farm crafts. First Saturday of each month, Nov. - May, plus Nov. 15 and Dec. 20 ... more details →

Categories: Farmers Markets/Sales

EVENT PAGE

Access personal activity regarding event participation on the left panel.

- See “Events I’ve Registered For,” “Events I’ve Attended/Checked-In”
- Sort events by “keyword,” “Category,” “Month,” and see quick data
- View quick data regarding event registrations and filter quickly with “Featured Events,” “Registration Available,” and “Incomplete Registration”

GREATER CHEYENNE CHAMBER OF COMMERCE PROTECTING BUSINESS SINCE 1907

Search

Logged in as Greater Cheyenne Chamber of Commerce [Account Settings](#)

Home Directory **Events** Resources Reports News Apps Settings

Events [Add Event](#) [Manage Events](#)

« Change Dates »

From: To: [Apply Dates](#)

Results Found: 136 [New Search](#) [Calendar View](#)

Sort by: **A-Z** Date

Cheyenne Civic Center Performing Arts Theatre 2014-2015 Season Event
Tuesday, September 16, 2014 - Friday, May 1, 2015
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Categories: Entertainment

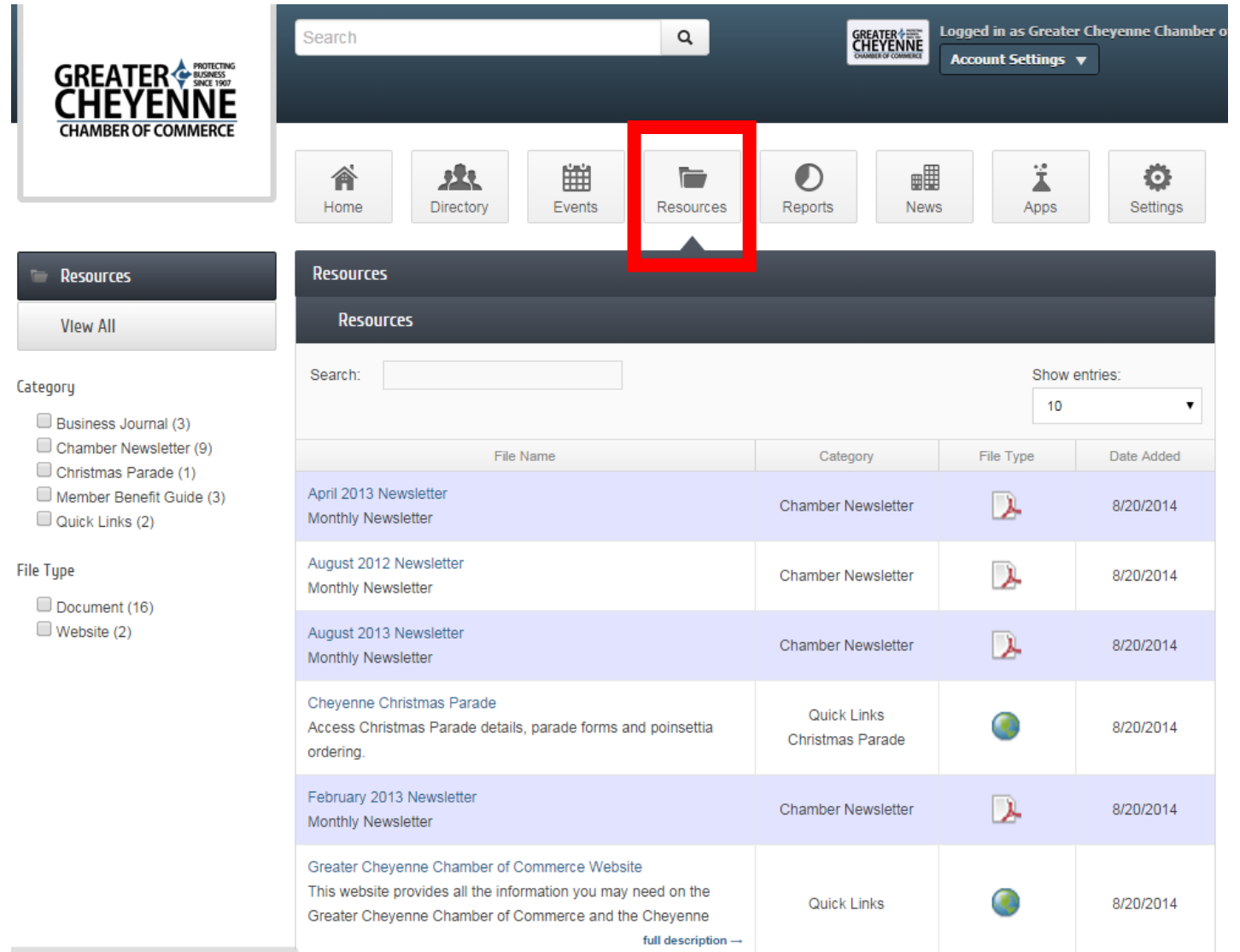
Cheyenne Winter Farmers Market Event
Saturday, November 1, 2014 - Saturday, May 2, 2015
Winter Farmers' Market specializing in local foods and farm crafts. First Saturday of each month, Nov. - May, plus Nov. 15 and Dec. 20 ... more details →
Categories: Farmers Markets/Sales

RESOURCE PAGE

Access Archived Chamber newsletters, Member Benefit Guides, helpful articles, documents, forms and website resources.

OPPORTUNITY:

If you would like to contribute Resource Content to this page, contact the Chamber by calling (307) 638-3388



The screenshot shows the Greater Cheyenne Chamber of Commerce website. The navigation bar at the top includes a search box, the logo, and a user login status. The Resources menu item is highlighted with a red box. Below the navigation bar, the Resources page is displayed, featuring a search box, a 'View All' button, and a list of resources categorized by type and date.

Greater Cheyenne Chamber of Commerce
PROTECTING BUSINESS SINCE 1907

Search [] [Q] Logged in as Greater Cheyenne Chamber of Commerce [Account Settings]

Home Directory Events **Resources** Reports News Apps Settings

Resources
View All

Category

- Business Journal (3)
- Chamber Newsletter (9)
- Christmas Parade (1)
- Member Benefit Guide (3)
- Quick Links (2)

File Type

- Document (16)
- Website (2)

Resources

Search: [] Show entries: 10

File Name	Category	File Type	Date Added
April 2013 Newsletter Monthly Newsletter	Chamber Newsletter		8/20/2014
August 2012 Newsletter Monthly Newsletter	Chamber Newsletter		8/20/2014
August 2013 Newsletter Monthly Newsletter	Chamber Newsletter		8/20/2014
Cheyenne Christmas Parade Access Christmas Parade details, parade forms and poinsettia ordering.	Quick Links Christmas Parade		8/20/2014
February 2013 Newsletter Monthly Newsletter	Chamber Newsletter		8/20/2014
Greater Cheyenne Chamber of Commerce Website This website provides all the information you may need on the Greater Cheyenne Chamber of Commerce and the Cheyenne	Quick Links		8/20/2014

full description —

RESOURCE PAGE

Sort through the content using the side panel and select the **BLUE** links to either download documents or to open websites.

Greater Cheyenne Chamber of Commerce logo: **GREATHER CHEYENNE** CHAMBER OF COMMERCE. PROTECTING BUSINESS SINCE 1907.

Search bar: Search [Q]

Logged in as Greater Cheyenne Chamber of Commerce. Account Settings [v]

Navigation icons: Home, Directory, Events, **Resources**, Reports, News, Apps, Settings.

Left Sidebar (Resources):

- Resources
- View All
- Category
 - Member Benefit Guide
- File Type
 - Document (3)

Main Content Area (Resources):

Search: [] Show entries: 10 [v]

File Name	Category	File Type	Date Added
Member Benefit Guide: Relevant Resource Blog Learn how to engage on the Chamber Relevant Resource Blog to gain more exposure for your business.	Member Benefit Guide		9/22/2014
Member Benefit Guide: Social Media Management Learn how to use such software to save time and keep your social media followers engaged.	Member Benefit Guide		9/22/2014
Membership Benefit Guide: DIY Website Learn how to use an online website builder to create a website without any coding. Featured are real Chamber Members. full description -->	Member Benefit Guide		9/22/2014

Showing 1 to 3 of 3 entries. First < 1 > Last

REPORTS PAGE

The center panel featuring the "Membership Visibility" is crucial to Chamber Member Account users. This provides a snap shot of overall online activity.

On the left panel, navigate through more detailed reports for each category of activity.

GREATER CHEYENNE CHAMBER OF COMMERCE
PROTECTING BUSINESS SINCE 1907

Search

GREATER CHEYENNE CHAMBER OF COMMERCE Logged in as Greater Cheyenne Chamber Account Settings

Home Directory Events Resources **Reports** News Apps Settings

Reports

- Summary
- Lead Lists
- Member Page Views
- Sponsor Ad Views
- Hot Deal Views
- Job Posting Views
- Profile

Summary

Membership Visibility

3325 Total views in the last 12 months

0 Search Result Displays

11 Member Page Views

3312 Banner Advertising Views

0 Hot Deals

0 Job Postings

Increase the impact of your membership by creating news, adding a Hot Deal or Job Posting, etc.

REPORTS PAGE

Report Options:

- Lead List
- Member Page Views
- Sponsor Ad Views*
- Hot Deals Views
- Job Posting Views
- Profile

*Additional Fees Apply. Contact Stephanie Meisner, stephaniem@cheyennechamber.org for more information.

Reports

- Summary
- Lead Lists
- Member Page Views
- Sponsor Ad Views
- Hot Deal Views
- Job Posting Views
- Profile

Lead Lists

Filter Options

Interest Category: Consumer Name:

Request Date:

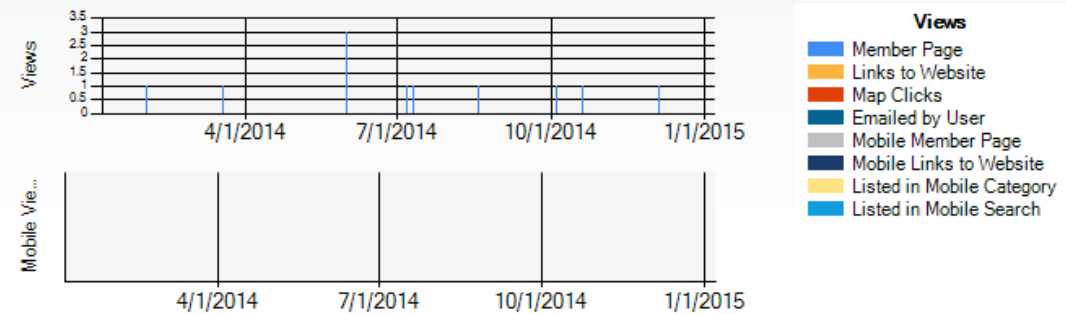
Use Today's Date] Use Date Range

Information Request Leads

Action	Request Date	Consumer Name	Contact Pref	Interests	Contact Info
details	1/6/2015	Jeremy Thorson	0 interest(s)	Email	thorj265@gmail.com

Member Page Views

Member Page Views Jan 2014 to Jan 2015



NEWS PAGE

Select from a variety of “News” categories to stay informed and active in what other Chamber Partners are posting from Hot Deals to News Releases and so much more.

The center panel features an overview of categories. See a more detailed list select “View All.”

OPPORTUNITY:

When any of the categories are selected, there is an option to “ADD” content. Post news releases, job listings and more. Upon submission approval, the information will be dispersed through all Chamber communication outlets.

The screenshot displays the Greater Cheyenne Chamber of Commerce website interface. The top navigation bar includes a search field, the logo, and user information. Below the navigation bar is a menu with icons for Home, Directory, Events, Resources, Reports, News, Apps, and Settings. The 'News' icon is highlighted with a red box. Below the navigation bar, a sidebar menu is visible, listing categories: Community, Hot Deals, Member To Member Deals, News Releases, Job Postings, MarketSpace, Message Center, and Social Feed. The main content area is titled 'Community Content' and lists the following categories with their respective counts and 'View All' links:

- Hot Deals:** There are 3 Hot Deals. Click to [View All](#)
- Member To Member Deals:** There are currently no Member To Member Deals.
- News Releases:** There are 17 News Releases. Click to [View All](#)
- Job Postings:** There are 4 Job Postings. Click to [View All](#)
- MarketSpace Items:** There are currently no MarketSpace Items.

Settings

This section is critical because it populates the Business Directory and for the best profile performance each section needs to reach 100% completion.

Select under each section “VIEW” or “UPDATE.” Then fill in or update your business’ information and save those changes. This updates the Chamber Website, Mobile App and Social Media upon submission.

NOTE:

- Adding more visuals to a profile will increase directory engagement. Upload photos and logos to make the directory listing more appealing.
- Remember to view the directory listing at www.cheyennechamber.org and confirm the categories the business is allocated to. Call the Chamber to make any updates to the directory categories.

GREATER CHEYENNE CHAMBER OF COMMERCE PROTECTING BUSINESS SINCE 1907

Search [] []

Logged in as Greater Cheyenne Chamber of []
Account Settings []

Home Directory Events Resources Reports News Apps **Settings**

Account Settings

- Personal []
- Company []**
- Profile Summary
- Organization Information
- Employees
- Website Information
- Categories
- Logos
- Photos
- Videos
- Map Pin Information
- Membership Badge

Billing []

Profile

As a member of the Greater Cheyenne Chamber of Commerce you have the opportunity to market your organization to consumers by enhancing your member page - ensuring that your profile is complete will result in better visibility for fellow members and customers!

Overall Profile Completion: 90%

Organization Information 100% Complete [view]

- Primary Phone
- Email
- Website
- Physical Address
- Mailing Address
- At Least One Category

Website Information 90% Complete [update]

- At Least One Social Network
- Description
- Results Summary
- Hours Of Operation
- Driving Directions
- Additional Bulleted Description
- Keywords

MapPin Information 50% Complete [update]

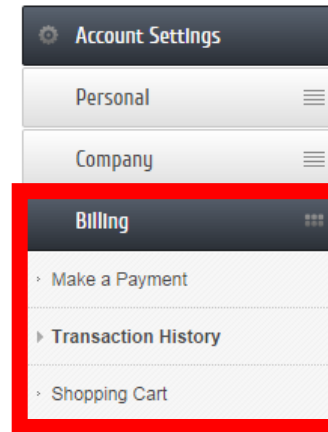
Photos & Logos 100% Complete [view]

Settings

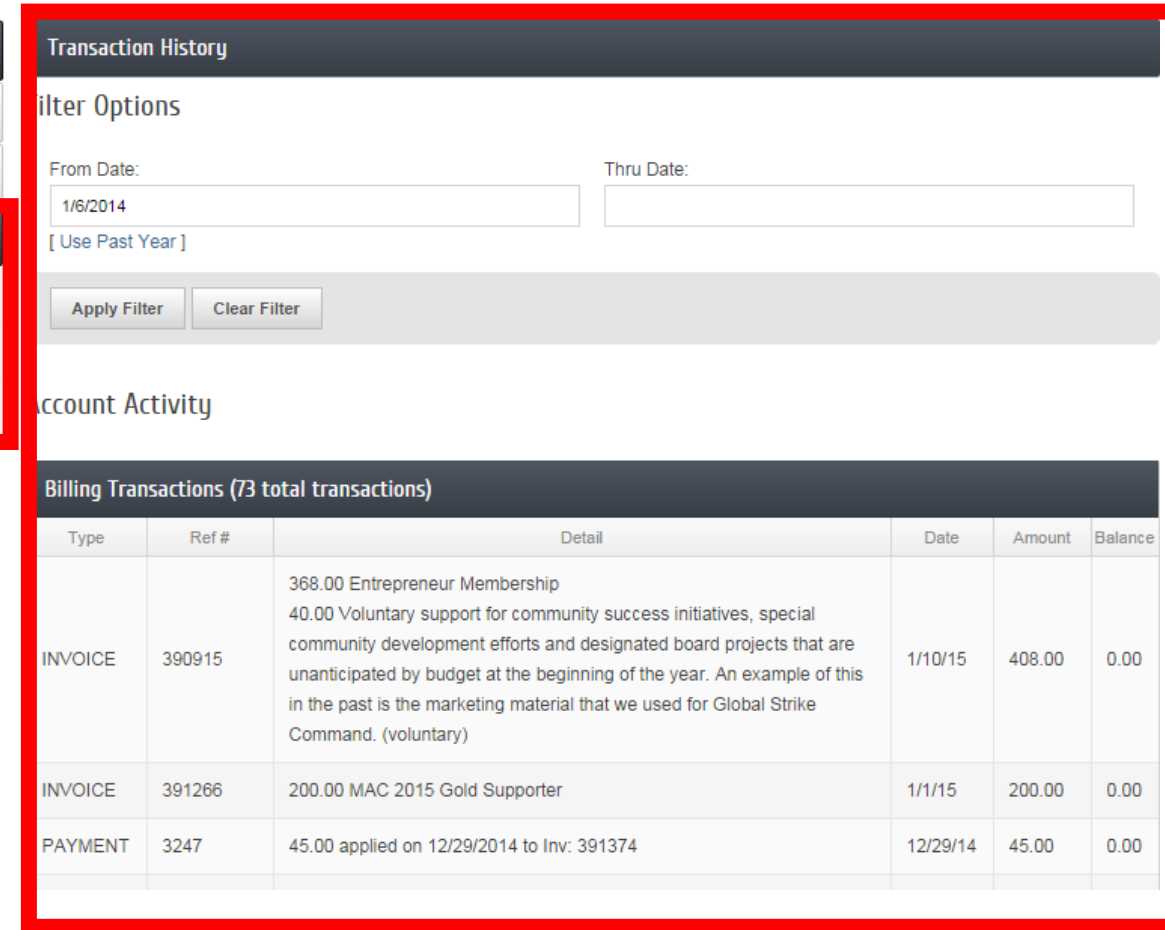
Now you can pay invoices online through the Chamber Member Account, and access full account details by viewing the "Transaction History." Filter your billing by date and pay for any outstanding balances in one transaction by adding items to the shopping cart.

NOTE:

- The shopping cart feature requires a credit card transaction.
- All billing information is accessible from this account whether it is paid with cash, check or credit card.
- If payment is made at the time of event leave a week's time for outstanding balances to be noted as paid in the account.



The screenshot shows a vertical menu with the following items: Account Settings (with a gear icon), Personal (with a hamburger menu icon), Company (with a hamburger menu icon), Billing (with a hamburger menu icon and highlighted with a red box), Make a Payment (with a right-pointing arrow), Transaction History (with a right-pointing arrow), and Shopping Cart (with a right-pointing arrow).



The screenshot shows the Transaction History page. At the top is a dark header with the text "Transaction History". Below this is a "Filter Options" section with two input fields: "From Date:" containing "1/6/2014" and "Thru Date:" which is empty. Below the fields is a link "[Use Past Year]". There are two buttons: "Apply Filter" and "Clear Filter". Below the filter options is a section titled "Account Activity". Underneath is a dark header for "Billing Transactions (73 total transactions)". Below this is a table with columns: Type, Ref #, Detail, Date, Amount, and Balance.

Type	Ref #	Detail	Date	Amount	Balance
INVOICE	390915	368.00 Entrepreneur Membership 40.00 Voluntary support for community success initiatives, special community development efforts and designated board projects that are unanticipated by budget at the beginning of the year. An example of this in the past is the marketing material that we used for Global Strike Command. (voluntary)	1/10/15	408.00	0.00
INVOICE	391266	200.00 MAC 2015 Gold Supporter	1/1/15	200.00	0.00
PAYMENT	3247	45.00 applied on 12/29/2014 to Inv: 391374	12/29/14	45.00	0.00



Questions?





CheyenneChamber.org

(307) 638-3388

